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Omni-ID®

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## **Toshiba Certifies Omni-ID UltraThin On-Metal RFID Labels for Printer Compatibility** *IQ 400 & 600 Labels validated for successful deployment with Toshiba Thermal Barcode Printers*

Rochester, NY (November 29, 2012) -- Omni-ID, the original patent holder and supplier of high-performance, on-metal

passive UHF RFID tags, today announced that Toshiba America Business Solutions, Inc. has certified its recently launched IQ 400 and IQ 600 labels for printing with Toshiba thermal barcode printers.

The recently launched UltraThin products provide on-metal and on-liquid tag functionality, within a low profile, easy to deploy label. Available for ordering today, in roll form as either finished labels or as an inlay for conversion, the Omni-ID IQ 400 and 600 have been optimized for many thermal barcode printers, enabling low cost and hassle-free RFID deployment.

"Through the design of its new IQ 400 and 600 on-metal labels, Omni-ID now provides an ideal tracking solution for an array of our vertical markets," said Bill Melo, Vice President, Marketing and Solutions, Toshiba America Business Solutions. "Our testing and validation process ensures that any products we certify for use with our thermal barcode printers are compatible technically and easy to deploy. Aside from the ease of use and compatibility with our thermal barcode printers, the tags also provide an entirely new option for our customers to more affordably track assets."

The IQ 400 and 600 labels and inlays are optimized for on-metal and on-liquid use. Their robust design enables consistent quality in high volumes and truly reliable printing through industry standard RFID printers.

"Omni-ID products are synonymous with quality, performance and reliability – we're pleased to be working with a company like Toshiba America Business Solutions whose products and services are also aligned with these core values," said George E. Daddis, Jr., PhD, President and CEO, Omni-ID.

Detailed product specifications, applications guide and a video of the labels in use can be accessed at: <a href="https://www.omni-id.com/resources">www.omni-id.com/resources</a>

## **About Omni-ID**

Omni-ID is the leading supplier of passive, low profile UHF RFID tags and visual tagging systems for the IT Asset, Tool Tracking, Energy and Manufacturing and Logistics Industries. Omni-ID's original, patented technologies for on-metal and visual tagging enables a broad range of applications to improve asset tracking, supply chain management and work-in-process. Omni-ID's versatile family of products provides a complete range of tags for solving tracking and identification challenges, with unprecedented accuracy, in any environment. For more information, visit <a href="www.Omni-ID.com.">www.Omni-ID.com.</a>

## About Toshiba America Business Solutions, Inc.

Irvine, Calif.-based Toshiba America Business Solutions, Inc., (TABS) is an independent operating company of Toshiba Corporation, the world's eighth-largest electronics/electrical equipment company. TABS is a leading managed document services (MDS) provider with experts that help organizations take control of document security, workflow and print environments. With the award-winning Encompass<sup>TM</sup> managed print services (MPS) program, e-STUDIO<sup>TM</sup> line of multifunction printers (MFPs), toner products and retail information/thermal printing systems, TABS is leading the way for businesses to print smarter, work safer and conserve resources. For more information on Toshiba solutions and services available in the United States and Latin America, please visit <a href="https://www.business.toshiba.com">www.business.toshiba.com</a>.